

Licensing Sub-Committee

Tuesday 9th February 2021

Title	Merkur Slots, 48 Golders Green Road, London, NW11 8LL
Report of	Trading Standards & Licensing Manager
Wards	Childs Hill
Status	Public
Urgent	N/A
Key	No
Enclosures	Report of the Licensing Officer Annex 1 – Application Form Annex 2 - Agreement to add Police proposed Conditions Annex 3 – Representations Annex 4 – Matters for Decision
Officer Contact Details	Zekiel Cudjoe 020 8359 3110 Zekiel.Cudjoe@barnet.gov.uk

Summary

This report asks the Sub-Committee to consider an application for a New Bingo Premises Licence, under section 159 of the Gambling Act 2005

Officers Recommendations

1. This report asks the Sub-Committee to consider an application for a New Bingo Premises Licence, under section 159 of the Gambling Act 2005 for Merkur Slots, 48 Golders Green Road, London NW11 8LL.

1. WHY THIS REPORT IS NEEDED

- 1.1 The licensing authority having received valid representations against the application for a new Bingo premises licence is expected to hold a hearing to consider those representations. The application can be determined by the licensing authority without a hearing in certain circumstances.

2. REASONS FOR RECOMMENDATIONS

- 2.1 Where a representation is submitted under Section 161 of the Gambling Act 2005 the authority must hold a hearing to consider such representations, unless the representation is withdrawn, the applicant or any party or responsible authority who has made a valid representation agrees or where the authority considers that the representations are frivolous or vexatious.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

- 3.1 The Licensing Sub-Committee is required to give appropriate weight to the representations (including supporting information) presented by all the parties, the Guidance issued pursuant to section 25 of the Gambling Act 2005, the Council's Gambling Statement of Principles and the steps that are appropriate to promote the three Gambling objectives.

Having considered those relevant matters, the Licensing Sub-Committee is required to take such of the following steps (if any) as it considers appropriate for the promotion of the licensing objectives.

On considering an application for a premises licence (whether at a hearing or not) a licensing authority shall —

- (a) grant it, or
- (b) reject it.

4. POST DECISION IMPLEMENTATION

- 4.1 The decision will have immediate effect

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

- 5.1.1 Members are referred to the Council's Gambling Statement of Principles for consideration

- 5.1.2 Timely legal and fair decisions support objectives are contained within the Corporate Plan. In particular in relation to a "successful London borough" by ensuring that only legal, well regulated licensable activities occur within the borough.

5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)

5.2.1 N/A

5.3 Legal and Constitutional References

5.3.1 The Gambling Act 2005 sets out how applications for premises licences should be dealt with where valid representations have been submitted.

5.3.2 Under the Council's Constitution, Article 7, the licensing sub-committee has responsibility delegated to it (from the Licensing Committee) for licensing hearings concerning all licensing matters.

5.4 Risk Management

5.4.1 N/A

5.5 Equalities and Diversity

5.5.1 Licence applications are dealt with according to the provisions of the Gambling Act 2005 and associated Regulations which allow both applications and representations to applications to be made by all sectors.

5.6 Consultation and Engagement

5.6.1 The statutory consultation process has been followed in accordance with the Gambling Act 2005.

6. BACKGROUND PAPERS

6.1 The application and report of the Licensing Officer and appendices are attached to this report.

Officers Report

GAMBLING ACT 2005

OFFICERS REPORT

Merkur Cashino 48 Ballards Lane N3 2BX

1. The Applicants

The application before the subcommittee was submitted under Section 159 of the Gambling Act 2005. It is an application for a New Bingo Premises Licence, submitted by Poppleston Allen on behalf of Cashino Gaming Limited

2. Application

The application before us today was valid as of 27th November 2020. The application seeks to allow the premises to be used for the playing of Bingo with the Gambling Acts prescribed hours for this activity.

Should the Licensing Subcommittee be minded to grant this Bingo Premises Licence application the following default condition would automatically be applied:

- Bingo facilities in bingo premises may not be offered between the hours of midnight and 9am. However, there are no restrictions on access to gaming machines in bingo premises.

The application form is attached to this report in Annex 1

3. Amendments made to the application during the application process

During the representation period the Police have been in communication with the applicant in order to discuss their application. The applicant has agreed to attach the following conditions to their licence at the Police's request:

Proposed operational conditions:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested, subject to data protection legislative requirements.
2. A CCTV camera shall be installed to cover:
 - a. All entry and exit points to and from the premises enabling frontal identification of every person entering under any light conditions
 - b. The areas of the premises to which the public have access (excluding toilets)
 - c. Gaming machines
3. A Think 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
4. Prominent signage and notices advertising the Think 25 policy will be displayed.
5. A magnetic locking device, commonly referred to as a Maglock will be installed and maintained on the main entrance/exit to the premises which will be operable by ground floor staff.

6. Appropriate staffing levels will be assessed by way of risk assessment and cognisance will be taken of any police advice.

7. A suitable intruder alarm complete with panic button facility shall be maintained.

8. An incident log shall be maintained and made available on request to an authorised Local Authority officer or the Police, which will record the following:

- a. All crimes reported to the venue.
- b. Any complaints or incidents regarding crime and disorder.
- c. Refusals and banned customers.
- d. Any faults in the CCTV system.
- e. Any visit by a relevant authority or emergency service.
- f. Any Challenge 25 Refusals.

These conditions will automatically be attached to the licence should the licensing subcommittee be minded to grant the application.

The agreement correspondence between the applicant and the Police can be seen attached to the report in Annex 2.

3. Representations

The Licensing Team received 2 valid representations. These representation refer to the effect that the grant of this licence could have on the following gambling objectives:

- preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime, and

The representations can be seen attached to this report in **Annex 3**.

4. Conditions

Section 169 Gambling Act 2005 - Conditions imposed or excluded by licensing authority

- (1) Where a licensing authority issue a premises licence they may—
 - (a) attach a condition to the licence;
 - (b) exclude a condition that would otherwise be attached to the licence by virtue of section 168.
- (2) A condition attached to the licence under subsection (1)(a) may, in particular, address a matter addressed by a condition excluded under subsection (1)(b).
- (3) A condition attached to the licence under subsection (1)(a) may apply in relation to the premises generally or only in relation to a specified part of the premises.
- (4) A licensing authority may not attach a condition to a premises licence which prevents compliance with a condition of the operating licence which authorises the holder to carry out the activity in respect of which the premises licence is granted.

5. Statement of Principles and Guidance

Full Copies of the Councils Gambling Statement of Principles and the Statutory Guidance to the Act will be available at the Licensing Sub Committee hearing or in advance if required.

Zekiel Cudjoe
Licensing Officer

- Annex 1 – Application Form
- Annex 2 - Agreement to add Police proposed Conditions
- Annex 3 – Representations
- Annex 4 – Matters for Decision

Application Form

**Application for a premises licence
under the Gambling Act 2005 (standard form)**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is—

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

Part 1 – Type of premises licence applied for

Regional Casino Large Casino Small Casino
Bingo Adult Gaming Centre Family Entertainment Centre
Betting (Track) Betting (Other)

Do you hold a provisional statement in respect of the premises? Yes No

If the answer is “yes”, please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

Part 2 – Applicant Details

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

Section A

Individual applicant

1. Title: Mr Mrs Miss Ms Dr Other (please specify)

2. Surname: _____ Other name(s): _____

[Use the names given in the applicant’s operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]

3. Applicant’s address (home or business – *[delete as appropriate]*):

Postcode:

4(a) The number of the applicant’s operating licence (as set out in the operating licence):

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

5. Tick the box if the application is being made by more than one person.

[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked “Details of further applicants”.]

Section B

Application on behalf of an organisation

6. Name of applicant business or organisation: **Cashino Gaming Limited**

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence.]

7. The applicant's registered or principal address:

Seebeck House

1A Seebeck Place

Knowlhill

Milton Keynes

Postcode: **MK5 8FR**

8(a) The number of the applicant's operating licence (as given in the operating licence):

000-003266-N-103444

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made: **N/A**

9. Tick the box if the application is being made by more than one organisation.

[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Part 3 – Premises Details

10. Proposed trading name to be used at the premises (if known): **Merkur Slots**

11. Address of the premises (or, if none, give a description of the premises and their location):

48 Golders Green Road

London

Postcode: **NW11 8LL**

12. Telephone number at premises (if known):

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

Ground floor premises, high street location

14(a) Are the premises situated in more than one licensing authority area?

No *[delete as appropriate]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, **other than the licensing authority to which this application is made: N/A**

Part 4 – Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? **No** *[delete as appropriate]* *[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]*

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence. **N/A**

	<i>Start</i>	<i>Finish</i>	<i>Details of any seasonal variation</i>
Mon			
Tue			
Wed			
Thurs			
Fri			
Sat			
Sun			

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates: **N/A**

Part 5 – Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): *(dd/mm/yyyy)*

18(a). Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? **No** *[delete as appropriate]*

18(b). If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application.

19(a). Do you hold any other premises licences that have been issued by this licensing authority? **No** *[delete as appropriate]*

19(b). If the answer to question 19(a) is yes, please provide full details:

N/A

20. Please set out any other matters which you consider to be relevant to your application:

The Applicant operates a national estate of licensed bingo premises, which include the provision of Bingo Plus and Bingo Express terminals.

The operator has full authority to provide licensed bingo by the provision of an Operating Licence granted by the Gambling Commission. The UK's Gambling Regulator has therefore approved the measures implemented to ensure that effective anti-money laundering procedures are implemented and our policies have been developed to ensure responsible trading in accordance with the gambling legislation, the licensing objectives and the licence conditions and code of practice.

This application seeks to replace the former licensed betting premises operating from the premises and there will be no net increase in licensed gambling venues in the local area as a result of the application.

An extract of Cashino Gaming Limited's Operational Standards has been supplied in support of the application. Full details of the Applicant's policies and procedures can be provided upon request.

Proposed operational conditions:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested, subject to data protection legislative requirements.
2. A CCTV camera shall be installed to cover:
 - a. All entry and exit points to and from the premises enabling frontal identification of every person entering under any light conditions
 - b. The areas of the premises to which the public have access (excluding toilets)
 - c. Gaming machines
3. A Think 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
4. Prominent signage and notices advertising the Think 25 policy will be displayed.
5. A magnetic locking device, commonly referred to as a Maglock will be installed and maintained on the main entrance/exit to the premises which will be operable by ground floor staff.
6. Appropriate staffing levels will be assessed by way of risk assessment and cognisance will be taken of any police advice.
7. A suitable intruder alarm complete with panic button facility shall be maintained.
8. An incident log shall be maintained and made available on request to an authorised Local Authority officer or the Police, which will record the following:
 - a. All crimes reported to the venue.
 - b. Any complaints or incidents regarding crime and disorder.
 - c. Refusals and banned customers.
 - d. Any faults in the CCTV system.
 - e. Any visit by a relevant authority or emergency service.
 - f. Any Challenge 25 Refusals.

Part 6 – Declarations and Checklist (Please tick)

We confirm that, to the best of our knowledge, the information contained in this application is true. We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application.

We confirm that the applicant(s) have the right to occupy the premises.

Checklist:

- Payment of the appropriate fee has been made/is enclosed
- A plan of the premises is enclosed
- We understand that if the above requirements are not complied with the application may be rejected
- We understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities

Part 7 – Signatures

21. Signature of applicant or applicant’s solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:



Print Name: Poppleston Allen

Date: 27 November 2020 Capacity: Solicitors for & on behalf of the applicant

22. For joint applications, signature of 2nd applicant, or 2nd applicant’s solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name: _____

Date: _____ Capacity: _____

[Where there are more than two applicants, please use an additional sheet clearly marked “Signature(s) of further applicant(s)”. The sheet should include all the information requested in paragraphs 21 and 22.]

[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person’s written signature.]

Part 8 – Contact Details

23(a) Please give the name of a person who can be contacted about the application:

Natasha Beck

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

0115 9349 192

24. Postal address for correspondence associated with this application:

Natasha Beck

Poppleston Allen

37 Stoney Street

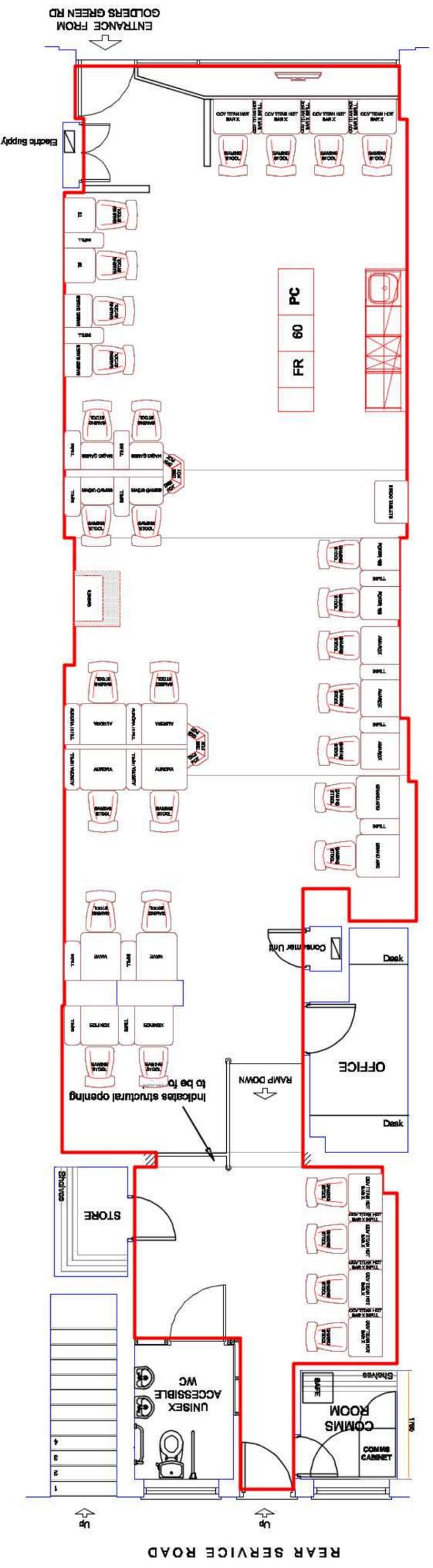
The Lace Market

Nottingham

Postcode: **NG1 1LS**

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:

n.beck@popall.co.uk



Existing Ground Floor Plan 1:75

GAMBLING ACT 2005 LICENSING PLAN

CUSTOMER AREA	
108.0m ²	1162.5ft ²

Anything shown on this plan, which is not required by The Gambling Act 2005 (Premises Licences and Provisional Statements) Regulation 2007 is for information purposes only, and **does not** form part of the premises licence

— Area in which facilities will be provided for gaming.



REVISIONS

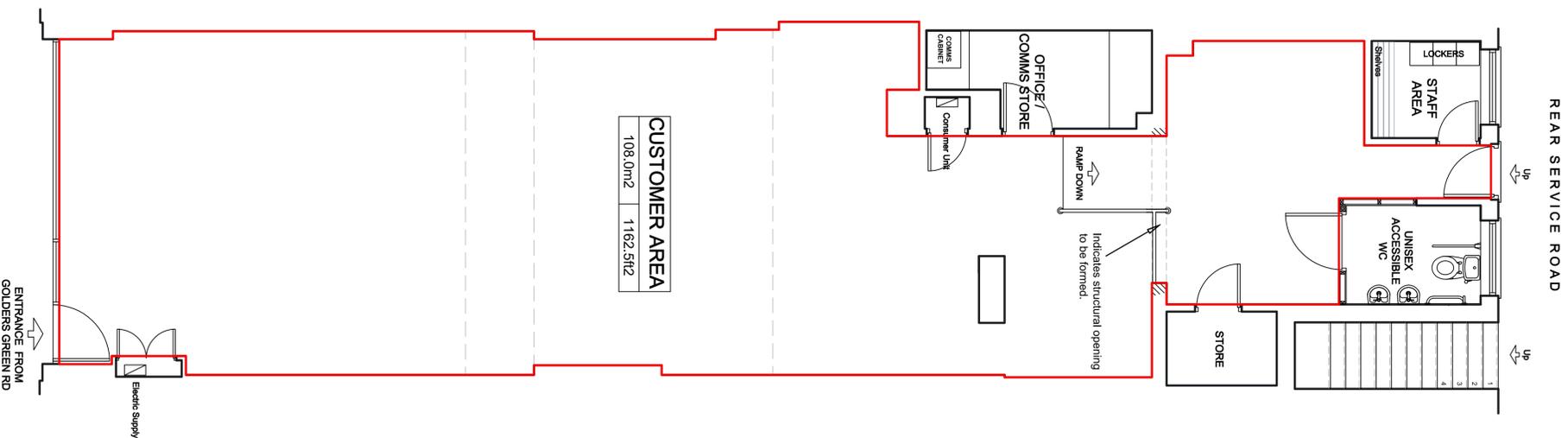
REVISIONS	FIT OUT TYPE Merkur Slots
	PROJECT Merkur Slots
	DESCRIPTION 48 GOLDERS GREEN ROAD GOLDERS GREEN NW11 8LL PROPOSED MACHINE PLAN

REFERENCE DRAWINGS

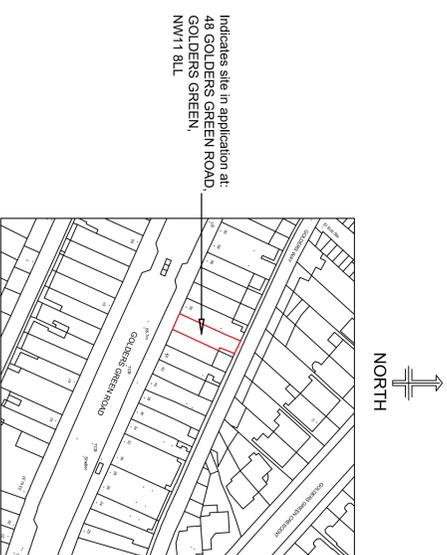
SCALE 1:75	DRAWN BY
DATE 24/11/2020	REVISION
DRAWING NO.	



COPYRIGHT IS RESERVED BY PRAESEPE P.L.C. AND IS ISSUED ON THE CONDITION THAT IT IS NOT COPIED OR DISCLOSED BY OR TO ANY UNAUTHORISED PERSONS WITHOUT PRIOR CONSENT FROM PRAESEPE P.L.C.
THIS DRAWING SHOULD NOT BE SCALED. THE CONTRACTOR SHOULD CHECK ALL DIMENSIONS ON SITE. ANY ERROR OR OMISSION SHOULD BE REPORTED TO PRAESEPE P.L.C.



Proposed Ground Floor Plan 1:50



Location Plan 1:1250

GAMBLING ACT 2005 LICENSING PLAN

Anything shown on this plan, which is not required by The Gambling Act 2005 (Premises Licences and Provisional Statements) Regulation 2007 is for information purposes only, and **does not** form part of the premises licence

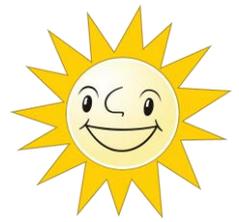
— Area in which facilities will be provided for gaming.

Rev	Date	Description
A	06-06-20	General internal amendments

<p>Address 48 GOLDERS GREEN ROAD GOLDERS GREEN NW11 8LL</p>		
<p>Title LICENCE PLAN</p>		
Drawn	Date	Scale
JAM	07/06/2020	1:50 @ A1
Customer Area	106.8m ²	
Drawing Number	GGR/GG/02	Revision A
<p>Mickoona 301 Alverton Road, Birmingham, B31 4UB Tel: 0121 433 4745</p>		

Cashino Gaming Limited

Operational Standards



THE LICENSING OBJECTIVES UNDER THE GAMBLING ACT 2005

- Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime
- Ensuring that gambling is conducted in a fair and open way
- Protecting children and other vulnerable persons from being harmed or exploited by gambling

Objective 1 - Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.

- Cashino Gaming Limited is aware that it must notify the Gambling Commission should we suspect that offences under the Gambling Act 2005 are being committed.
- Cashino Gaming Limited complies with the Commission's advice on the Proceeds of Crime Act 2002.
- Cashino Gaming Limited has completed its own Business Anti-money laundering risk assessment, local area risk assessments and implements anti-money laundering policies and procedures.
- If we suspect anyone of using our premises for the furtherance of criminal activity (for instance drug dealing, using counterfeit money, selling suspected stolen property and criminal damage) we will contact the police immediately, report to our Head of Compliance and record the instance in the AML and Incidents modules of the electronic Smart Tablet system.
- All Cashino Gaming Limited premises operate digital CCTV and customer areas are supervised.
- Cashino Gaming operates a group-wide Security Alert system where incidents are shared instantly with all licenced premises. We have an internal Fraud Measures Team that respond to and investigate incidents. As a BACTA member, we receive nationwide Security Alerts, which are circulated via the Security Alert system to all licenced premises.
- The employees in Cashino Gaming premises are required to carry a portable alarm which is provided by Staff Guard, a nationwide security company that offers 24hr support via a monitoring centre with fully trained operatives who advise on difficult situations and escalate appropriately.
- Cashino Gaming Limited has an extensive security, audit and money laundering team monitoring employees and customer activity.
- All Cashino Gaming employees complete six-monthly refresher training which covers this licencing objective; anti-money laundering policies and procedures; and guidance on the Proceeds of Crime Act 2002.
- Cashino Gaming operate a robust late night working policy, which is fully supported by a full-time Night Manager.
- Cashino Gaming does not operate a single-manning policy between 8pm and close, however, should an emergency occur a 'locked door' and 'keep in touch' policy is implemented.

Objective 2 - Ensuring that gambling is conducted in a fair and open way.

- Our gaming rules are prominently displayed in each of our licensed premises.
- Our employees have a full understanding of machine gaming rules.

Cashino Gaming Limited

Operational Standards



- We encourage customer-facing employees to use positive discretion to resolve customer issues at a local level, where possible.
- Our Customer Complaints procedure is displayed prominently in every venue. Where customer disputes cannot be resolved satisfactorily, we refer all potential disputes to our appointed Alternate Dispute Resolution provider (IBAS).
- All venue managers attend our National Training Centre for a thorough induction programme prior to taking on responsibility of their own venue and team.
- All licensed premises employees receive induction and six-monthly refresher training during the course of their employment to ensure that potential issues can be addressed at the earliest opportunity.

Objective 3 - Protecting children and other vulnerable persons from being harmed or exploited by gambling

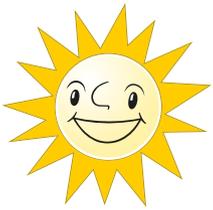
- All our licensed premises are strictly adult only and we provide appropriate notification on entry, on all marketing material and throughout our premises.
- We operate a Think 25 policy as standard and all employees are trained to request a photographic form of identity if they suspect that a customer is under age. All challenges are recorded on our Smart Tablet system under Age Verification Checks and Check Policy are our third-party independent partner for compliance testing.
- All licensed premise employees receive induction and six-monthly refresher training during the course of their employment on social responsibility and safeguarding children and vulnerable people, with a particular focus on the prevention of harm.
- We prominently display information throughout our licensed premises on responsible gambling and provide details of organisations that can provide support and guidance such as BeGambleAware.
- Playright is installed in all licensed premises - this is a self-help App available to customers to enable them to manage spend and play time.
- Socially Responsible messaging is implemented on B3 and Category C digital machines.
- All licensed premise employees are trained to identify potential at risk customers and conduct effective interactions. Customer interactions are recorded on the Interactions module on the electronic Smart Tablet and reviewed centrally by the Compliance team.
- We implement a self-exclusion policy throughout our licensed premises and operate a Smart Tablet system for recording self-exclusions, reinstatements and breaches. We are also members of the Bingo Association Multi-Operator Self-exclusion Scheme.
- The layout of our premises is designed to facilitate customer supervision by employees.
- We provide an annual donation in support of research, education and treatment of problem gambling.

All three licensing objectives are embedded at all levels within the organisation via training both on-line and face to face, during Operational meetings, Business Bulletin communications, Compliance/Audit visits and annual conferences.

WORKING TOGETHER



THE PRAESEPE GROUP



PART OF THE GAUSELMANN GROUP

A Strong Partner For More Than 60 Years



Praesepe is a subsidiary of the family run Gauselmann Group who are based in Espelkamp (Germany). Over the last 60 years the group has grown to operate more than 700 venues across Europe under the Merkur Brand. Millions of enthusiastic guests at home and abroad know our logo. The laughing MERKUR Sun is a guarantor for the best Entertainment.

Praesepe employs over 1,600 people (61% female*) over the 5 Bingo Clubs, 160 High Street Gaming centres (73 High Street Bingos and 87 Adult Gaming Centres) and 5 Family Entertainment Centres under three main brands:



Merkur Cashino is an established brand in the UK and represents the very best in terms of exciting “slot gaming” and high street bingo entertainment through delivering to our customers the latest in venue product and atmosphere. These venues are known for their highly trained teams and first class face to face service.



Merkur Slots is a new up and coming brand in the UK bringing the latest fun slots & bingo experience in smaller sized high street locations.



Beacon Bingo clubs are very important to our customers in their local communities. Our teams strive to deliver not just great service but a bingo experience which focusses on ambience, safety and fun in a modern environment. The flagship venue at Cricklewood, in North London, is the largest in Europe.

HIGH STREET BINGO



What is it?

Bingo is one of the UK's favourite pastimes and Praesepe is one of the UK's largest operators of licensed bingo and arcade premises. Our High Street Bingo Venues:



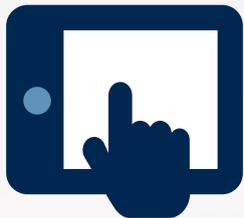
Offer more local, convenient locations to play Bingo rather than travelling to larger clubs.



Our teams remain with the customers on the venue floor rather than behind a counter.



Our customers can attend and play bingo at any time with the numbers auto-called.



The market on the high street has evolved with venues now providing Electronic Bingo Tablets.



Our Bingo terminals offer B3, Cat C and Cat D products with an average stake of between 30-40p stake.



Bingo is available for play from 9am until midnight.

Bingo Terminals



Think 25

RESPONSIBILITY IS THE FOUNDATION OF OUR BUSINESS

Think 25 Messaging



Players in Venue



We Are Not A Problem

Being a responsible operator is high priority across the Gauselmann group and in the UK Praesepe is always looking at ways to adhere to the three licensing objectives as technology and customer behaviour changes.

GAMBLING COMMISSION

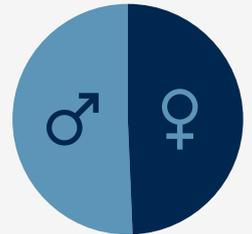
Praesepe is regulated by the
Gambling Commission and
Licensing Authorities



We provide complimentary refreshments, teas and coffees, to customers and do not sell alcohol. Our staff will not allow anyone into the premises who appears to be intoxicated.



We are immensely proud of the fact that we have never had a licence revoked or even reviewed. Incidents are extremely rare. We simply do not generate noise and anti social behaviour.



Our venues operate a Think 25 policy whereby any person's who look under 25 have to produce a form of photo ID.



Our venues appeal to all ages with our membership gender database split of 52 % Male / 48% Female



Our venues have 3 external age test visits per year with a compliance rate of over 94% for the last 3 years, compared to other industries that sit around 80%.

SOCIAL RESPONSIBILITY MEASURES IN PLACE



In Venue

Operationally we have a number of measures in place to protect our customers. Throughout the business Praesepe also has a number of socially responsible gambling tools, management and training that include:



All staff complete on-boarding and six-monthly refresher training on “The Essentials of Compliance and Social Responsibility” and “Safeguarding Children and Vulnerable People”.



Dedicated Learning & Development Team and National training centres.

IHL SMART tablet in every venue for the recording of customer interactions, self-exclusions, incidents and alerts.



All Data is centrally reviewed and evaluated by an independent Audit/Compliance team.



Six monthly compliance audits to help identify training needs in venue.

Local Area Risk Assessments are updated annually to identify any changes in the local area.



PlayRight app installed in all venues that is a self help tool for customers to manage their gambling.

Compliance



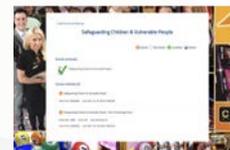
Training Centre



PlayRight App



Online Training





Machine Messaging



Customer Interaction Training



SOCIAL RESPONSIBILITY MEASURES IN PLACE

All Levels

We provide an annual assurance statement to the Gambling Commission. This officially details the Board's commitment to the company values, purpose and culture and the accountability placed on delivery of the licensing objectives.



The statement contains information on how we operate effective governance, regulatory risk management, compliance controls, social responsibility and safer gambling initiatives.



It is also an opportunity to set out any initiatives relating to significant changes being introduced to improve control systems, risk-management, governance and safer gambling – Our recent commitments include; Socially Responsible Machine Messaging; Customer Set Your Limits; SMART Alert application to report criminal activity; opening our Second National Training Centre; Think 25 messaging and Customer Interaction Training.

Praesepe also engages with the **Bingo Association** and **Bacta** trade groups:



- Senior Manager representation Divisional meetings.
- Operations Director is the Vice Chair for division 3 representing Adult Gaming Centres.
- Member of the National Council.
- Head of Compliance is Vice Chair of the Social Responsibility Committee.



- Operations Director and Head of Compliance are Directors.
- Head of Compliance is a member of the Social Responsibility Committee.

BENEFITS TO THE HIGH STREET



Benefits for your High Street Include:



Investment from £100,000 to £250,000 in long standing vacant venues.



Increased footfall to the high Street.



Linked trips with other shops helping to support other businesses.



Local jobs of between 6 and 12 people depending on the hours of operation.



We provide an important natural surveillance on the high street, particularly late into the evenings.

COMMUNITY & CHARITY



Praesepe has raised in excess of £1.2m for good causes since 2005 and currently supports the Bacta Charitable Trust.

Please contact us.

Praesepe PLC

Seebeck House
1A Seebeck Place
Knowlhill
Milton Keynes
MK5 8FR

phone 01908 351200

email info@praesepeplc.com



Agreement to add Police proposed Conditions

From: Vicky.Johnson@met.police.uk <Vicky.Johnson@met.police.uk>
Sent: 02 December 2020 09:07
To: Cudjoe, Zekiel <Zekiel.Cudjoe@Barnet.gov.uk>
Cc: n.beck@popall.co.uk
Subject: New Gambling Licence: Merkur Slots 48 Golders Green Road NW11

Zekiel,

I note the following conditions that have been offered by the representative for Cashino Gaming Ltd.

Proposed operational conditions:

1. **CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested, subject to data protection legislative requirements.**
2. **A CCTV camera shall be installed to cover:**
 - a. **All entry and exit points to and from the premises enabling frontal identification of every person entering under any light conditions**
 - b. **The areas of the premises to which the public have access (excluding toilets)**
 - c. **Gaming machines**
3. **A Think 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.**
4. **Prominent signage and notices advertising the Think 25 policy will be displayed.**
5. **A magnetic locking device, commonly referred to as a Maglock will be installed and maintained on the main entrance/exit to the premises which will be operable by ground floor staff.**
6. **Appropriate staffing levels will be assessed by way of risk assessment and cognisance will be taken of any police advice.**
7. **A suitable intruder alarm complete with panic button facility shall be maintained.**
8. **An incident log shall be maintained and made available on request to an authorised Local Authority officer or the Police, which will record the following:**
 - a. **All crimes reported to the venue.**
 - b. **Any complaints or incidents regarding crime and disorder.**
 - c. **Refusals and banned customers.**
 - d. **Any faults in the CCTV system.**
 - e. **Any visit by a relevant authority or emergency service.**
 - f. **Any Challenge 25 Refusals.**

With these conditions in place there will be no objections from us, Should the local safer neighbourhood team raise concerns prior to the reps date, we will advise.

Regards

Vicky Wilcock

PC1349NW Wilcock

Barnet Licensing Email: NWMailbox.LicensingBarnet@met.police.uk

Brent Licensing Email: NWMailbox.LicensingBrent@met.police.uk

Harrow Licensing Email: NWMailbox.LicensingHarrow@met.police.uk

NOTICE - This email and any attachments are solely for the intended recipient and may be confidential. If you have received this email in error, please notify the sender and delete it from your system. Do not use, copy or disclose the information contained in this email or in any attachment without the permission of the sender. Metropolitan Police Service (MPS) communication systems are monitored to the extent permitted by law and any email and/or attachments may be read by monitoring staff. Only specified personnel are authorised to conclude binding agreements on behalf of the MPS by email and no responsibility is accepted for unauthorised agreements reached with other personnel. While reasonable precautions have been taken to ensure no viruses are present in this email, its security and that of any attachments cannot be guaranteed.

Representations

From: Zinkin, Cllr Peter <Cllr.P.Zinkin@Barnet.gov.uk>

Sent: 16 December 2020 11:52

To: Cudjoe, Zekiel <Zekiel.Cudjoe@Barnet.gov.uk>; Ryde, Cllr Shimon <Cllr.S.Ryde@Barnet.gov.uk>; Clarke, Cllr Anne <Cllr.A.Clarke@Barnet.gov.uk>; Phasey, Emma <Emma.Phasey@barnet.gov.uk>

Subject: Re: Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

I confirm this is an objection to the application.

Regards

Get [Outlook for iOS](#)

From: Zinkin, Cllr Peter <Cllr.P.Zinkin@Barnet.gov.uk>

Sent: Saturday, December 12, 2020 7:09 pm

To: Cudjoe, Zekiel; Ryde, Cllr Shimon; Clarke, Cllr Anne; Phasey, Emma

Subject: Re: Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

I am extremely concerned about the potential impact of increased crime on the Golders Green Rd as a result of the application. I have read the applicants statement about money laundering and crime prevention policies but all these do is increase the concern. There is no data in the application on the effectiveness of these policies and I believe these should be explored in detail at a licensing committee before the application is decided.

Regards

Get [Outlook for iOS](#)

From: Cudjoe, Zekiel <Zekiel.Cudjoe@Barnet.gov.uk>

Sent: Monday, November 30, 2020 11:48 am

To: Ryde, Cllr Shimon; Zinkin, Cllr Peter; Clarke, Cllr Anne

Subject: FW: Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

We have accepted an application under the Gambling Act 2005 for a new Bingo Centre Premise Licence for the above premises.

The full application is available for public inspection at Colindale. .

Please note that in relation to premises licences the Act specifies at Section 153(1) that licensing authorities should aim to permit the use of premises for gambling in so far as the authority think it is in accordance with the relevant code of practice.

<https://www.gamblingcommission.gov.uk/for-licensing-authorities/Licensing-authority-toolkit/Codes-of-practice.aspx>

Reasonably consistent with the licensing objectives listed above and in accordance with the Councils Statement of Licensing Policy.

<https://www.barnet.gov.uk/licences-permits-and-registrations/gambling-permits-and-registrations/gambling-premises-licence>

Please also note that the Act specifies at Section 153(2) that a licensing authority may not have regard to the expected demand for the facilities which it is proposed to provide.

Written representations, either for or against the application, can be made to me by interested parties, that is people living or working in the vicinity, (which we interpret as close enough to be affected personally), bodies representing interested parties, or by the statutory responsible authorities. To be relevant, a representation must address the likely effect of the licence on one or more of the licensing objectives. The last date for **relevant** representations is **27/12/2020**

If no representations are received, the application must be granted. If any are received, the application will be determined by the licensing sub-committee.

If you require any advice about the role of ward members in Gambling Licensing, please contact Governance or Legal Services

Regards

Zekiel Cudjoe
Licensing Officer
Commercial Premises
London Borough of Barnet
8th Floor
2 Bristol Avenue
Colindale
London
NW9 4EW
0208 359 3110

From: Ryde, Cllr Shimon <Cllr.S.Ryde@Barnet.gov.uk>

Sent: 16 December 2020 15:43

To: Clarke, Cllr Anne <Cllr.A.Clarke@Barnet.gov.uk>; Zinkin, Cllr Peter <Cllr.P.Zinkin@Barnet.gov.uk>; Cudjoe, Zekiel <Zekiel.Cudjoe@Barnet.gov.uk>; Phasey, Emma <Emma.Phasey@barnet.gov.uk>

Subject: Re: Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

I fully support the comments of my ward colleagues and wish this to be taken as my objection to the licence being granted.

Cllr Shimon Ryde
Childs Hill Ward
Chair of Planning Committee
07970 870682

From: Clarke, Cllr Anne <Cllr.A.Clarke@Barnet.gov.uk>

Sent: Wednesday, December 16, 2020 2:55:44 PM

To: Zinkin, Cllr Peter <Cllr.P.Zinkin@Barnet.gov.uk>; Cudjoe, Zekiel <Zekiel.Cudjoe@Barnet.gov.uk>; Ryde, Cllr Shimon <Cllr.S.Ryde@Barnet.gov.uk>; Phasey, Emma <Emma.Phasey@barnet.gov.uk>

Subject: Re: Merkur Slots, 48 Golders Green Road, London - Bingo Premises Licence Application

I'm equally not jazzed about the application and object.

It is the case that antisocial behaviours follow these establishments and I do not see how these behaviours can be mitigated. As I see it, there is no positive case for this license to be granted.

Cllr Anne Clarke
Childs Hill Ward, London Borough of Barnet
twitter @anne_clarke

Childs Hill food bank is open for all who need it 10AM-noon every Saturday at All Saints Church
More here- www.allsaintschildshill.com/childs-hill-food-bank/

Matters for Decision

MATTERS FOR DECISION
Merkur Slots 48 Golders Green Road

To allow the Standard Days and Timings for the gambling activity of Bingo.

Day	Proposed start time	Proposed finish time	Granted as application	Amended to:	Refused
Monday	09:00	00:00			
Tuesday	09:00	00:00			
Wednesday	09:00	00:00			
Thursday	09:00	00:00			
Friday	09:00	00:00			
Saturday	09:00	00:00			
Sunday	09:00	00:00			

Added conditions, if any:

Reasons for decisions above:

Hours premises are open to the public are not restricted under the Gambling act 2005.

Standard Days and Timings

Day	Proposed start time	Proposed finish time	Granted as application	Amended to:	Refused
Monday	N/A	N/A			
Tuesday	N/A	N/A			
Wednesday	N/A	N/A			
Thursday	N/A	N/A			
Friday	N/A	N/A			
Saturday	N/A	N/A			
Sunday	N/A	N/A			

Added conditions, if any:

Reasons for decisions above: